

RULES OF ENGAGEMENT

—Registration—

Participant Name

IMA/IMGMA Member Name

Address

City, State, Zip

Phone

Fax

Email Address **(to receive confirmation)**

—Workshop Selection—

- Meridian Nov. 1 1:30 - 4:30
 Pocatello Nov. 3 1:30 - 4:30
 Coeur d'Alene Nov. 10 1:30 - 4:30
 Lewiston Nov. 11 8:30 - 11:30

Payment must accompany registration.

Cost: \$75 each for IMA/IMGMA members
(and their staff). \$150 each nonmembers.

___ Check ___ Credit Card

Card Number

\$ _____
Amount Expiration Date 3-Digit
Verification #

Name on Card

Signature

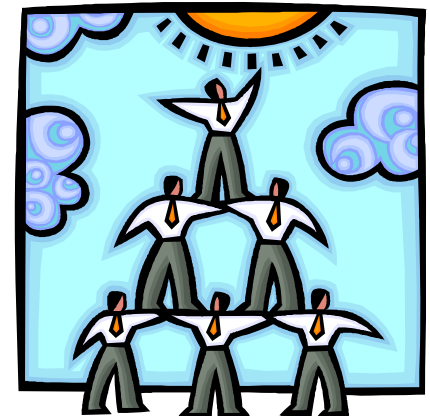
IMGMA

Idaho Medical Association and
Idaho Medical Group Management Association
P. O. Box 2668
Boise, ID 83701

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Idaho Medical Group Management Association

Rules of Engagement:

*Engage Your Employees for Improved
Outcomes and Profitability*



Workshop Presenter:

Laura Anderson, President and Founder of
Human Resource Management, LLC

Schedule

November 1 - Meridian
St. Luke's Meridian -
Lemhi/Blackfoot Rooms
1:30 - 4:30 pm

November 3 - Pocatello
Pocatello Family Medicine Residency
1:30 - 4:30 pm

November 10 - Coeur d'Alene
Best Western Coeur d'Alene Inn
1:30 - 4:30 pm

November 11 - Lewiston
St. Joseph's RMC - Conference Room A
8:30 - 11:30 am

Seminars begin promptly at times indicated.

CANCELLATIONS received 7 days prior to seminar date will be refunded, less a \$10 administrative fee. After 7 days, no refunds or credits will be provided.

A full refund applies if IMA and IMGMA cancel the seminar. Please register early!

PLEASE MAIL REGISTRATION TO:

Idaho Medical Association
P.O. Box 2668, Boise, ID 83701

Or fax to (for credit cards): (208) 344-7903

Questions? Contact Kathrine Forstie
(208) 344-7888 or seminars@idmed.org

Rules of Engagement: Engage Your Employees for Improved Outcomes and Profitability

One of the most valuable lessons learned during this economic downturn is that both our customers and employees are the lifeblood of our organization. High performance health care organizations understand that motivated and loyal employees drive improved outcomes, including increased profitability. Employee engagement is more than a human resource initiative. It is way of doing business. Those that embrace "the rules of engagement" position themselves for both current survival as well as future success.

Our time together will focus on:

- How to build a foundation to support a highly engaged workforce. We will go back to the basics of HR to insure your organization is prepared and will look at innovative approaches used by other health care organizations.
- How to address recruiting, motivating and retaining employees in times when wage increases are low or perhaps non-existent, benefit programs are being scrutinized and our employees are being asked to do more with less.
- Understanding the values, needs and wants that drive our staff.
- How to implement performance measures that drive accountability, enrich communication and improve development opportunities.

Please join us as we share ideas for weathering the economic downturn while building organizations filled with trust, loyalty and dedication.

Presented by:
Laura Anderson,
Human Resource Management, LLC

Laura Anderson is President and Founder of Human Resource Management, LLC, the nation's only health care specific professional employer firm. She is responsible for the overall operation of the organization, coordinating a unique group management structure, and serving as a member of the Board of Directors. With almost twenty five years of human resource experience in the healthcare industry, Laura's expertise extends over a multitude of healthcare settings including private medical groups, hospital owned practices, assisted living centers, and ambulatory surgery centers. Laura's experience provides a clear understanding of the implication of effective human resource management and its impact on an organization's success and profitability. Human Resource Management, LLC is known as an innovative company, a firm that provides a creative and unique outlook on building high performance healthcare teams.

